

19th Annual MED Week
**“Emerging Industries and Markets:
A Blueprint for Success”**

Schedule at a Glance

October 2—Worship Service
Bethel A.M.E at 11:00 am

October 4—Workshops
Building a Winning Brand
9:30 am—10:50 am

(presenter—Jennifer Donald—Metropolitan Design and Consulting Group)

Reinventing Yourself
11:00 am—11:50 am

(presenter—Cory McFarlane—Pinnacle Construction)

The Social Media Landscape
1:45 pm—2:30 pm

(presenter—Jim Hunt—Moore Consulting Group, Inc.)

October 5—Workshop
Access to Capital and the Impact on Small Business
10:00 am—11:15am

(presenters—Access Florida Finance Corporation and Florida Commerce Credit Union)

October 5—Business Award Luncheon
11:30 am

**2011 Keynote Speaker—Na'im Akbar, Ph.D., President of
Na'im Akbar Consultants**

**Claudette Cromartie as the 2011 Reginald L. Rolle "Economic
Development Champion of the Year" Award**

Luncheon—\$20 per person

*Please note all workshops are free and located at the
Augustus B. Turnbull Conference Center—555 West Pensacola Street*

**Please note workshops are subject to change*



For Further Info
Please Call:
850-891-6500

Big Bend MED Week Committee
P.O. Box 809—Tallahassee, FL 32302



19th Annual Minority Enterprise Development (MED) Week
“Emerging Industries and Markets: A Blueprint for Success”

August 30, 2011

Dear Potential Partner:

The Big Bend Minority Enterprise Development (MED) Week Conference is North Florida’s premier event for minority entrepreneurs and business owners. The MED Week Conference helps minority-owned firms grow through a series of educational, training and business to business networking events.

Each year, nearly 200 minority business owners, government officials and corporate representatives attend MED Week events. This year, the conference will be held on October 5th – 7th at the Augustus B. Turnbull Conference Center – 555 W. Pensacola Street, Tallahassee, Florida.

The Minority Enterprise Development Week Committee, a compilation of Non-Profit, state and local government, hosts the Big Bend MED Week Conference. Representatives from the public and private sector will share information and resources for growing and expanding and minority businesses domestically and globally during MED Week.

Last year speakers included: Dr. Brenda Wade, Heartline Productions, JP Hurd, Turner Construction, Elizabeth G. Armstrong of Armstrong & Associates, Nadia Kamal, Onyx Group, Spencer Ingram, Ingram Accounting & Consulting, LLC, Dr. Shawnta Friday-Stroud, Interim Dean of FAMU School of Business and Industry, and Kimberly Moore, Workforce *Plus* as the 2010 Reginald “Reggie” Rolle Award recipient.

Over the years, topics presented include strategic innovation; rebuilding businesses; pursuing the global economy; winning government contracts for your small and minority business; joint venture, teaming arrangements and technology; and managing strategic relationships.

Mainstream and niche media including: **WCOT, WCTV, WTAL, Capital Outlook and the Tallahassee Democrat** have covered the MED Week Conference.

Why Partner with MED Week 2011?

The Big Bend MED Week Conference provides your company or organization with the opportunity to reach hundreds of business owners in one location. Whether you provide a

product or service that minority-business owners need to manage and grow their businesses, or you procure products and services that minority-owned firms can provide, you will have the opportunity to expand your business.

Participation in MED Week provides attendees the opportunity to network with the top minority-owned firms in the country, as well as senior federal government officials and corporate leaders.

Who are some of the past partners?

M of Tallahassee, Capital City Chamber of Commerce, Turner Construction, Masonry Incorporated, Honeywell Building Solutions, Pinnacle Construction Support Group, MHW Constructors, MGT of America, Inc., Economic Development Council, Greater Tallahassee Chamber of Commerce, local State, County and City government along with many media partners and public/private partners.

Who attends MED Week?

Minority business entrepreneurs, senior public officials, industry executives, financial decision-makers, media, venture capitalists, private and public lenders, business academicians, minority business advocates, supplier diversity managers, among others.

On behalf of the MED Week Committee, thank you for your consideration and continued support!

Sincerely,



Leon Scott, Director of Marketing
Big Bend MED Week Committee

LS/bdp
Attachments

*Big Bend MED Week Committee
P.O. Box 809 - Tallahassee, FL 32302
FEID - 59-3264811*

The Partnership levels and benefits, advertising rates, ad sizes and submission specifications for the Program Book are included in this material:

Partnership Levels

Title Partnership - \$5,000

Two (2) Full Color Page ad in the Program Book (inside and outside cover), Plaque reflecting the level of partnership, Business Spotlight , Logo on Banner display, Verbal and Signature recognition throughout the MED Week event as well as the Kick-off Reception. Two (2) reserved tables; Seating for 16 at the Business Awards Luncheon;

Platinum Partnership - \$1,000

Full Page ad in the Program Book, Plaque reflecting the level of partnership, Logo on Banner display and Verbal Recognition at the Kick-off Reception and Luncheon and Reserved Seating for 8 at the Business Awards Luncheon;

Gold Partnership - \$750

Full Page ad in the Program Book, Plaque reflecting the level of partnership, Verbal Recognition at the Kick-off Reception and Luncheon and Reserved Seating for 6 at the Business Awards Luncheon;

Silver Partnership - \$500

Half Page ad in the Program Book, Plaque reflecting the level of partnership, Verbal Recognition at the Kick-off Reception and Luncheon and Reserved Seating for 4 at the Business Awards Luncheon;

Bronze Partnership - \$250

Quarter Page ad in the Program Book, Certificate reflecting the level of partnership, 2 Luncheon Tickets, Verbal Recognition at the Kick-off Reception and Business Awards Luncheon;

***** All ads are based on an 8 ½” x 11” size*****

All ads must be jpg or pdf in high resolution (B&W copies only) and emailed to Bonita Davis Paige at bonita.paige@talgov.com by Friday, September 16, 2011.



**19th Annual Minority Enterprise Development (MED) Week
"Emerging Industries and Markets: A Blueprint for Success"**

Name of Company: _____

Contact: _____

Phone and Email: _____

(PLEASE CHECK ALL THAT APPLIES and RETURN FORM)

I would like to become a Partner:

_____ Title Partnership - \$5,000

_____ Platinum Partnership - \$1,000

_____ Gold Partnership - \$750

_____ Silver Partnership - \$500

_____ Bronze Partnership - \$250

I would like to place an Ad:

_____ Full Page - \$200

_____ Half Page - \$110

_____ Quarter Page - \$65

_____ Patron List - \$25

_____ Use the same advertisement from last year's program book

Luncheon Tickets:

_____ Luncheon Tickets - \$20 per person; (Turnbull Conference Center – 555 W. Pensacola St.)

Kick- Off Reception:

_____ Attending the Kick-Off Reception; (LOCATION - TBD)

Make Checks Payable to:

Big Bend MED Week Committee

P.O. Box 809 - Tallahassee, Fl 32302 - 850-891-6500 office - 850-891-6592 fax

FEID - 59-3264811