



The Florida State University/Augustus B. Turnbull Conference Center

October 10-15, 2010

The Big Bend Minority Enterprise Development (MED Week) Committee will host its 18th Annual MED Week **“STRATEGIES FOR GROWTH AND COMPETITIVENESS IN THE GLOBAL ECONOMY”** on October 12th and 13th 2010, to recognize the diligent efforts and contributions of minority owned firms in Tallahassee and its surrounding areas. The Minority Enterprise Development (MED) Week was established by Presidential Proclamation in 1983 to recognize the outstanding achievements of MBEs and to honor those corporations and/or financial institutions that support minority business development.

The seminars/workshops will bring together a group of Small Business Owners, Business Owners, Public Officials, Industry Executives, Financial Decision-Makers, Media, Supplier Diversity Managers, Private Lenders, Public Lenders and Minority Business Advocates with a focus on business relationships. Time will be provided for Q&A.

WORKSHOP SESSIONS

THE ART OF STORYTELLING: HOW TO MAKE YOUR BRAND RESONATE

THE TAX AFFECT

POLITICAL FORUM ON MINORITY BUSINESSES (ELECTED OFFICIALS)

YOUR NET WORK = YOUR NET WORTH

WRITING GRANT PROPOSALS FOR NON-PROFITS

MED WEEK LUNCHEON KEYNOTE SPEAKER – Dr. Brenda Wade of Heartline Productions, Inc. (seen on Oprah and Good Morning America)



Dr. Wade, known for her dynamic and interactive style, offers keynote addresses and presentations on human development to corporate, professional and general audiences internationally.

MED Week recognizes and awards a “Reggie Rolle Economic Development Champion Award” recipient who has demonstrated excellence in the Big Bend community. Please join us in honoring our small/minority businesses. Come network, grow and build numerous relationships in your community!

Big Bend MED Week Committee, P.O. Box 809, Tallahassee, FL 32302

WORKSHOP SCHEDULE

Sunday, October 10, 2010
Worship Service - 11:00 AM
Mt. Pleasant Primitive Baptist - 4557 Thomasville Road

Monday, October 11, 2010
Kick-Off Reception - 6:00 PM
Pinnacle Construction Support Group - 528 E. Park Avenue

Tuesday, October 12, 2010
Teen Entrepreneurial Summit - 9:00 AM - 1:00 PM
FAMU - SBI
G-12 North Wing, Sybil C. Mobley Business Complex

Tuesday, October 12, 2010
Augustus B. Turnbull Conference Center - 555 West Pensacola Street

REGISTRATION.....8:30 - 9:30 AM
WELCOMEBen Harris
BIG BEND MED WEEK CHAIRMAN
9:15 - 9:30 AM

FEATURED SEMINAR/WORKSHOP

MORNING WORKSHOPS

WORKSHOP A

THE ART OF STORYTELLING: HOW TO MAKE YOUR BRAND RESONATE.....Nadia Kamal
Onyx Group
9:30 - 10:30 AM

WORKSHOP B

THE TAX AFFECT.....Spencer Ingram
Ingram Accounting & Consulting, LLC
10:45 - 11:45 AM

BUSINESS NETWORKING LUNCHEON with TURNER CONSTRUCTION CO.
12:00 - 1:00 PM

AFTERNOON PLENARY SESSION

POLITICAL FORUM ON MINORITY BUSINESS

Moderator.....Robin Safley
1:30 - 3:30 PM

AFTERNOON WORKSHOP

WORKSHOP C

WRITING GRANT PROPOSALS FOR NON-PROFITSElizabeth Armstrong
Armstrong & Associates
4:00 - 5:00 PM

WORKSHOP SCHEDULE

Wednesday, October 13, 2010

Augustus B. Turnbull Conference Center - 555 West Pensacola Street

REGISTRATION.....8:30 – 9:30 AM
YOUR NET WORK = YOUR NET WORTH.....Dr. Brenda Wade
Heartline Productions, Inc.
10:00 – 11:00 AM

*** MINORITY ENTERPRISE DEVELOPMENT BUSINESS AWARD LUNCHEON**

**Kimberly Moore, CEO of Workforce *plus*
as the 2010 Recipient of the
Reginald L. Rolle "Economic Development Champion of the Year" Award**

SUCCESS FROM THE INSIDE OUT.....Dr. Brenda Wade
11:30 – 1:30 PM

** Cost of Business Award Luncheon is \$20.00
Please make checks payable to the MED Week Committee, Inc.
**Workshops are subject to change*

For additional information, please contact 850-891-6500 or visit www.bigbendmedweek.org