

SAVE THE DATE!



BUSINESS TACTICS FOR TOUGH TIMES



Surviving a tough economy requires rethinking your business, and developing those basic skills that make a business strong. Join Jerry Ross in this practical and motivational session as he shares his time tested tactics for getting a business through tough times! This seminar will inspire you to action and motivate you to implement a new focus for dealing with today's economy.



JERRY ROSS

Jerry Ross is a life-long entrepreneur who has held leadership positions with AT&T, Ohio Bell, and Goal Systems Software. He has been an active entrepreneur in Orlando for the last 20 years, launching a variety of successful enterprises. In 2007, Jerry was selected in a nationwide search to become the Executive Director of the Disney Entrepreneur Center.

He has been called a "virtual business incubator" by the Orlando Business Journal, and has been named one of Central Florida's "Top 10 Businessmen to Watch". He is a nationally recognized speaker and trainer on small business development, and a frequent guest on local media. Jerry is the chairman of the District Export Council of Central Florida and a board member of Orlando Regional chamber of Commerce. He graduated from Heidelberg College, holds an MBA from Dayton University, and is a Certified Business Consultant from The University of Central Florida.

- DATE:** January 26, 2011
- TIME:** 12:00 noon
- LOCATION:** Envision Credit Union
440 North Monroe Street
Tallahassee, FL 32301
- RSVP:** Call SCORE (850) 201-7987, or Akin (850) 443-6496,
or Coman (850) 556-0909.
Limited space so register quickly.
- COST:** Free (Bring a brown bag lunch - drinks and dessert provided)

"Presented by SCORE – Tallahassee Satellite Office"

-Partial funding for this event was provided by the Governor's Office of Tourism, Trade and Economic Development.

www.disneyEC.com