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Downtown Improvement Authority
Work Program Priorities
July 2003
Annual Meeting

Based on past DIA Board Retreats and Workshops, the following list reflects past decisions and Board priorities:

1998 – Capital Grounds Pedestrian Enhancements. This project was a joint DIA/CCPC position to overcome physical barriers and impediments that separate the downtown commercial core and state government center by integrating road and sidewalk improvements on Jefferson Street.

1998 – Duval and Calhoun pedestrian enhancements proposal for pedestrian enhancements at intersections on Duval and Calhoun Streets at Jefferson/Pensacola, College, Park and Call Streets. Project resubmitted for TEA-21 funding 2003.

2001 – Retreat Priorities* for both short and long-term (1-5 year):

1. Development Sites
    a. Monroe/Tennessee (Old Floridan Hotel block)
    b. Eastside garage mixed use project (Ausley property)
    c. Baptist Church block

2. Planning
    a. Community Redevelopment District
    b. Revised Development Standards
    c. Parking issues
    d. Retail recruitment and expansion

3. Funding Options
    a. Private
    b. Public-Private
    c. Government

*See Attachment for detail of Retreat Priorities

Priorities

1. Continue activities to develop:
   a) Multi-modal building at Monroe and Tennessee
   b) Washington Square Property
   c) Block located on College Avenue. First Baptist Church Property - which we understand may be for sale.

2. Plan: Examine existing data to determine if district will support the mix of residential/retail development that Board favors. *Wendy Grey will provide base data, and assist Board with plan.*

3. Establish a Community Redevelopment Agency and Tax Increment Financing. *W. Taylor Moore, Esq. will provide Board with overview of CRA and TIF.*

4. Examine the size and boundaries of the existing district. *E. Edward Murray, Jr. will provide Board with base data and overview.*

5. Continue efforts to modify height restrictions in the district.

6. Continue efforts to provide more parking in the district.

7. Continue efforts to bring needed retail to the district.

A synopsis of the response to the Workshop/Retreat questions is located in the Appendix.