MIKE VASILINDA PRODUCTIONS, INC.

Leon County Commission
301 South Monroe St.
Tallahassee, Florida

Thank you for allowing us to show you a sample video clip at your meeting on November 18th. We appreciate your support as we move this project forward.

Mike Vasilinda Productions (MVP) is a Tallahassee based video production company that has been producing award winning video production and television commercials for 25 years.

MVP has proposed a partnership between businesses and local governments to produce a quality DVD that will illustrate the quality of life we enjoy in Tallahassee and Leon County. The DVD could be used for a variety purposes, economic development, employee recruitment, or as a promotional tool.

A 25-35 minute DVD with strong production values will cost approximately $40,000 to produce. By getting 10 sponsors to fund $4,000.00 each, a quality communication tool can be produced that would benefit the sponsors in whatever application they feel would be in their best interest.

MVP has firm commitments from Tallahassee Community College, Florida A&M University, and we have met with President Whetherell from Florida State University and are working with his staff to secure a commitment. President Wetherell supports the concept.

The Tallahassee Chamber has committed to the project as well. We are in discussion with the local hospitals, the current health care employment market is such that they must compete with other cities to recruit employees, this would be invaluable to their Human Resource Department.

The $4,000 commitment would insure that county services are highlighted in the DVD and 25 copies of the DVD will be provided. and the production is underway. We plan a March-April 2004 release date.

If you have any questions or comments please don't hesitate to contact me.
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