

Board of County Commissioners
Leon County, Florida

**Tallahassee-Leon County Economic Development Council
Workshop**

**April 21, 2009
1p.m.-3p.m.**

**Leon County Board of County Commission Chambers
Leon County Courthouse, 5th Floor**

Board of County Commissioners

Workshop Item

Date of Meeting: April 21, 2009

Date Submitted: April 15, 2009

To: Honorable Chairman and Members of the Board

From: Parwez Alam, County Administrator
Vincent S. Long, Deputy County Administrator
Shington Lamy, Special Projects Coordinator

Subject: Tallahassee-Leon County Economic Development Council Workshop

Statement of Issue:

This workshop item is presented by the Tallahassee-Leon County Economic Development Council (EDC).

Background:

On April 9, 2009, the Board scheduled a workshop on the EDC for Tuesday, April 21, 2009 from 1:00 p.m. – 3:00 p.m.

Analysis:

The EDC has provided an agenda for its workshop presentation (Attachment #1). Additional information and material is expected to be distributed at the time of the workshop.

Options:

1. Accept the presentation information.
2. Do not accept the presentation information.
3. Board Direction.

Recommendation:

Board Direction.

Attachment:

1. Tallahassee-Leon County Economic Development Council Agenda for April 21, 2009 Workshop



**County Commission Workshop
On Economic Development
Tuesday, April 21, 2009
1:00 pm to 3:00 pm
County Commission Chambers
5th Floor, Leon County Courthouse**

- Organizational Structure – Public/Private
 - First Focus On Local Business
 - E-Synchronist Visits
 - Targeted Sector Roundtables/Initiatives
 - Enterprise Zone
 - International Business Development Advisory Council
 - Communications & Marketing
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- Project and entrepreneurial systems development process
 - Project Types and Sources
 - Product Development – Public/Private Approach
 - Interaction with local government
 - Incentives and funding sources
 - Economic Development & Tourism
 - US Airways Magazine Article
 - Gatekeeper Campaign
 - Co-Marketing
 - Workforce Development
 - Example: Challenger Learning Center